## Exercise 1

Explain why the natural logarithmic function $y=\ln x$ is used much more frequently in calculus than the other logarithmic functions $y=\log _{b} x$.

## Solution

The derivative of $y=\ln x$ is $y^{\prime}=1 / x$, whereas the derivative of $y=\log _{b} x$ is

$$
y^{\prime}=\frac{1}{x \ln a} .
$$

The natural logarithmic function is used more often in order to simplify formulas.

